The 2nd annual digital economy conference & expo provides unparalleled opportunity to learn, network and share knowledge between fellow industry professionals and colleagues.

Linking Global Corporations, Key Local & Regional Players, Government Institutions, Think-Tanks and Start-Up Businesses. Led by independent Thought-Leaders.

As a JUMP IT 2018 Sponsor, you will have an opportunity to meet:

- Business Leaders
- Thought Leaders
- Decision Makers

Join fellow professionals
Understand business & industry trends
Meet top speakers from Croatia and the World
Participate in panel-discussions and networking breaks

HAVE FUN!
Instead of “About this Conference”

Please visit the www.jumpitforum.com. Speakers, topics, media partners – all the info you need is there and then some.

Make sure you watch JUMP IT FORUM 2017 video-testimonials: https://youtu.be/6JiiTGX5eBw

So what is the big deal about this conference?

The big deal is that people who attended the 2017 edition loved it, so they are coming back for 2018 edition. The big deal is also that no other independent business conference deals with such a spectrum of topics as JUMP IT 2018. Let’s see – analytics, big-data, blockchain, cloud, machine-learning, AI, VR/AR, IoT, 5G and naturally Organizational Agility & Projects. And well… the speakers. Those guys are second to none.

So, it’s simple - you want to be there.

Why? Why I want to be there?

Because everyone who counts in ICT industry from this part of the World is going to be there.

Why?

Let’s go back to first question - no other independent business conference deals with such a spectrum of topics as JUMP IT 2018.

So what?

So, the people from CEE region don’t really get to travel to conferences in London or New York or MWC in Barcelona. Budget constraints, cost-capping, etc makes it very hard for an IT Director from Zagreb or Warsaw to go to San Francisco on a conference.

OK… and?

So the big deal is that we brought some the world’s TOP DOGS right here to Zagreb, to make it possible for hundreds of ICT professionals from Croatia and other CEE countries to hear them speak. That is why the participation on this conference is massive, both in terms of quantity and seniority of delegates.

So what you’re saying is…

Yes exactly! People want to hear about this and they want to hear a lot. Moreover, they want to meet the solution providers, they want to learn about what YOU can do for them. That’s right.

OK, what do I get?

A lot! Here’s an overview:

<table>
<thead>
<tr>
<th>Package</th>
<th>Lead Sponsor</th>
<th>General Sponsor</th>
<th>Exhibition Sponsor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Available positions</td>
<td>1</td>
<td>2</td>
<td>10</td>
</tr>
<tr>
<td>Seat at the afternoon Business Leaders panel-discussion</td>
<td>YES</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Speaking slot in front of the entire audience (30 minutes)</td>
<td>YES</td>
<td>YES</td>
<td>X</td>
</tr>
<tr>
<td>Roll-up inside the main conference room</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
</tr>
<tr>
<td>Roll-up in front of the main conference room</td>
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<tr>
<td>Exhibition space in front of the main conference room</td>
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<tr>
<td>Logos on the main conference roll-wall</td>
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<td>Logos on the conference website with hyperlinks</td>
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<td>Logos on all materials</td>
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<td>Logos on delegate badge</td>
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</tr>
<tr>
<td>Own mailing-list for pre-conference promotion</td>
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<td>YES</td>
<td>YES</td>
</tr>
<tr>
<td>Free tickets for the conference</td>
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<td>10</td>
<td>2</td>
</tr>
<tr>
<td>Investment</td>
<td>EUR 10,000</td>
<td>EUR 5,000</td>
<td>EUR 2,500</td>
</tr>
</tbody>
</table>

Enough said. Your turn.

If you’re sold, drop us a note at sponsors@jumpitforum.com

If you’re not, we won’t run after you, there are plenty of those who don’t procrastinate. The “next time” guys never make it, do they?

Looking forward to seeing you at JUMP IT FORUM 2018!

www.jumpitforum.com
VISUAL OVERVIEW OF JUMP IT 2018 FORUM · APRIL 10-11, 2018 · ZAGREB, CROATIA

DAY 1 · APRIL 10 · MULTI-SPEAKER CONFERENCE DAY

MORNING PLENARY SESSION
GRAND OPENING · CONFERENCE CHAIR’S ADDRESS · THOUGHT LEADERS’ KEYNOTES
THOUGHT-LEADERS PANEL-DISCUSSION “DIGITAL CROATIA 2025 – WHERE ARE WE TODAY?”

CORPORATE CASE-STUDY & EXPERT PRESENTATIONS: 6 TOP-LEVEL PRESENTATIONS

AFTERNOON PLENARY SESSION
BUSINESS LEADERS PANEL-DISCUSSION “DIGITAL WORLD 2025 – ARE WE GETTING THERE YET?”
CLOSING KEY-NOTE · AWARDS CEREMONY

ALL DAY HR TECHNOLOGY EXPO · VENDORS’ EXHIBITIONS SPACE
(RUNNING IN PARALLEL WITH THE CONFERENCE SCHEDULE)

DAY 2 · APRIL 11 · POST-CONFERENCE MASTERCLASS

PROJECT MANAGEMENT REINVENTED MASTERCLASS
SEMINAR LEADER: ANTONIO NIETO-RODRIGUEZ

KTC International
Success through Competitive Intelligence

JUMP IT #18